

IN THE CLAIMS:

1-12 (Cancelled).

13. (currently amended) A wash-off product comprising: a fragrance material; said fragrance material encapsulated by a polymer selected from the group consisting of vinyl polymer; an acrylate polymer, melamine-formaldehyde; urea formaldehyde and mixtures thereof to provide a polymer encapsulated fragrance; the polymer encapsulated fragrance is further coated by a cationic polymer selected from the group consisting of polysaccharides, cationically modified starch, cationically modified guar, polysiloxanes, poly diallyl dimethyl ammonium halides, copolymers of poly diallyl dimethyl ammonium chloride and vinyl pyrrolidone, acrylamides, imidazoles, imidazolinium halides, imidazolium halides, poly vinyl amine, copolymers of poly vinyl amine and N-vinyl formamide and mixtures thereof; a silicone material and wherein the fragrance is a liquid thereby providing a liquid core to the polymer encapsulated fragrance.

14. (original) The wash-off product of claim 13 wherein the wash-off product is a fabric rinse conditioner.

15. (original) The wash-off product of claim 14 having a surfactant level of from about 5 to about 30 weight percent.

16. (original) The wash-off product of claim 14 having a calcium chloride level less than 0.5 weight percent.
17. (original) The wash-off product of claim 13 wherein the silicone level is from about 0.5 to 8 weight percent.
18. (original) The wash-off product of claim 17 which is a fabric rinse conditioner.
19. (currently amended) The wash-off product of claim ~~12~~ 17 wherein ~~the~~ a softening agent is provided at a level of from about 5 to about 30 weight percent.
20. (new) A wash-off product comprising: a liquid fragrance material;
- said fragrance material encapsulated by a polymer wherein the polymer is a mixture of a copolymer of poly acrylamide and acrylic acid and melamine-formaldehyde to form a polymer encapsulated fragrance thereby providing a liquid core to the polymer encapsulated fragrance;
- a cationic polymer selected from the group consisting of selected from the group consisting of polysaccharides, cationically modified starch, cationically modified guar, polysiloxanes, poly diallyl dimethyl ammonium halides, copolymers of poly diallyl dimethyl ammonium chloride and vinyl pyrrolidone, acrylamides, imidazoles, imidazolinium halides, imidazolium halides, poly vinyl amine, copolymers of poly vinyl amine and N-vinyl formamide to the surface of the polymer encapsulated fragrance to form a cationically coated polymer encapsulated material; and
- a silicone material.

21. (new) The wash-off product of Claim 13 wherein cationic polymer is present from about 10% to about 500% of the polymer encapsulated fragrance.
22. (new) The wash-off product of Claim 13 wherein the product has a pH of less than about 7.
23. (new) The wash off product of Claim 13 wherein the product has a pH of less than about 5.
24. (new) The wash-off product of Claim 13 wherein the product has a pH of less than about 4.
25. (new) The wash-off product of Claim 13 wherein the weight ratio of the encapsulating polymer to fragrance is from about 1:25 to about 1:1.
26. (new) The wash-off product of Claim 13 wherein the weight ratio of the encapsulating polymer to fragrance is from about 1:10 to about 1:96.
27. (new) The wash-off product of Claim 20 wherein cationic polymer is present from about 10% to about 500% of the polymer encapsulated fragrance.
28. (new) The wash-off product of Claim 20 wherein the product has a pH of less than about 7.
29. (new) The wash-off product of Claim 20 wherein the product has a pH of less than about 5.
30. (new) The wash-off product of Claim 20 wherein the product has a pH of less than about 4.

31. (new) The wash-off product of Claim 20 wherein the weight ratio of the encapsulating polymer to fragrance is from about 1:25 to about 1:1.
32. (new) The wash-off product of Claim 20 wherein the weight ratio of the encapsulating polymer to fragrance is from about 1:10 to about 4:96.
33. (new) The wash-off product of Claim 20 wherein the wash-off product is a fabric rinse conditioner.
34. (new) The wash-off product of Claim 33 having a surfactant level of from about 5 to about 30 weight percent.
35. (new) The wash-off product of claim 33 having a calcium chloride level less than 0.5 weight percent.
36. (new) The wash-off product of claim 33 wherein the silicone level is from about 0.5 to 8 weight percent.
37. (new) The wash-off product of claim 36 which is a fabric rinse conditioner.
38. (new) The wash-off product of claim 36 wherein a softening agent is provided at a level of from about 5 to about 30 weight percent.